

Minutes of Brainstorming Session on the proposed Chief Minister Samgra Gramya Unnayan Yojana (CMSGUY) held on 4/8/2016 at AASC Khanapara under the Chairmanship of Chief Secretary, Government of Assam

With the approval of Hon'ble Finance Minister, Assam, Finance a brainstorming Session on the proposed Chief Minister Samgra Gramya Unnayan Yojana (CMSGUY) was organized, with the logistic support extended by ARIAS Society, on 4/8/2016 at AASC Khanapara under the Chairmanship of the Chief Secretary, Government of Assam. A list of participants present is appended herewith. Shri Anurag Goel, IAS (Retd), former Secretary to Government of India and Adviser for Citizen Centric Services Delivery Project also attended the session. The session was conducted from 10.30 am till 6.15 pm.

2. In the beginning, with the permission from the Chair, Commissioner & Secretary (RK), Finance Department made a power point presentation on the contours of the proposed Mega Mission and 9 Sub-Missions as declared by the Hon'ble Finance Minister in his budget speech on 26th July, 2016. He also mentioned that while pursuing the Mission objectives of doubling the farm income, many of the goals of Sustainable Development Goals of United Nations will also be covered. This was followed by detailed deliberations on each aspect of possible institutional and other arrangements of the CMSGUY and its Mega Mission and each of the 9 Sub-Missions.

3. The principal observations and outcomes of the daylong brainstorming session are summarized as follows:

4. **Mega Mission:** "Chief Minister Samgra Gramya Unnayan Yojana -CMSGUY:(2016-17 to 2021-22)

4.1. **Objective:** To double the farm income in Assam by 2021-22, the year to commemorate 75th year of India's Independence. The focused interventions will be aimed through:

- a) Direct economic activities
- b) Infrastructure/Logistic support including market linkages
- c) Community mobilization/support

4.2. **Servicing Department of the Mega Mission:** Finance department. During initial discussions, it was felt that Agriculture Department/P&RD/P&D Department may be appropriate for servicing this Mega Mission. But after weighing all pros and cons and for financing and mentoring role, it was concluded that Finance Department will be most appropriate department.

4.3. **Structure of the Mega Mission:** It will be a registered society with the Finance Department. This CMSGUY Society would act as an overarching Mega Mission with the basic role of mentoring and funding agency to each one of the 9 Sub-Missions and would achieve the convergence and synergy of all activities to achieve the basic goal of doubling the farm income by 2021-22.

4.4. The draft Memorandum of Association (MoA) and Rules of Business (RoB) will be prepared and approval of the Cabinet may be obtained at the earliest as Rs 500 crore has already been earmarked in the current year budget. The MOA and ROB may be prepared keeping the following institutional mechanism in place.

4.5. Governing Council of CMSGUY:

Chairman : Hon'ble Chief Minister, Assam.

Vice Chairman: Hon'ble Finance Minister, Assam.

Members: Hon'ble Ministers of Participating Departments i.e. Revenue, Agriculture, Fishery, AH & Vety., Science and Technology, Environment and Forest, Information Technology, PWD, Water Resources, Handloom Textile and Sericulture, Sports and Youth Welfare, Health and Family Welfare (AYUSH), WPT&BC and other departments as decided by the Chairman from time to time.

4.6. Executive committee of CMSGUY:

Chairman: Hon'ble Finance Minister. But, some members felt that the Chief Secretary may chair it. However, after a detailed brainstorming, it was felt that Chief Secretary may act as Co-Chairman or Vice-Chairman.

Members : Senior most Secretaries of participating Deptts. i.e. Revenue, Agriculture, Fishery, AH & Vety., Science and Technology, Environment and Forest, Information Technology, PWD, Water Resources, Handloom Textile and Sericulture, Sports and Youth Welfare, Health and Family Welfare (AYUSH), WPTBC and other departments as decided by the Chairman from time to time.

4.7. **Partnering organizations:** There will be permanent partnering agencies whose expert advise and support will be sought by the Governing Council and EC of CMSGUY. Such possible partners identified during the session are NDDDB, NABARD, SLBC Convener, ARIAS Society, IIT-G, IIIT-G.

4.8. **Funding:** Apart from budgetary support, suitable convergence of resources aimed at rural development and farm production such as MGNREGA, NABARD, Grants from GoI will also be dovetailed. If required, additional resources from agencies such as NABARD Infrastructure Development Agency (NIDA) will also be explored.

4.9. **Focal Points:** Though, village-wise activities would be decided after a detailed baseline survey and core economic potential and strength of the village, the participants felt that in order to achieve to double the farm income, the focus should be on the following:

- Rural income generation
- Convergence of various departmental scheme
- Protection of land resources
- Improving irrigation facilities
- Coordination between Existing Mission and the New Mission

- Skill development
- Special attention to Sixth Schedule Councils, PRIs, ULBs,
- Special emphasis on Sericulture, Bamboo, Cane products, Vegetables, Spices, HYV seeds
- Emphasis on village based culture and Eco-Tourism

4.10 **Priority/Sequence of Nine Sub-Missions:** It was also felt during the session that all Nine Sub-Missions may not be required to be implemented in each of the village as the economic potential of each village is different in different activity. Secondly, though it was mentioned that an average of Rs 1.2 crore per revenue village will be allotted under the CMSGUY, the requirement of funds may vary from village to village. Thirdly, activities of some of the Sub-Missions would come first as development strategy while the other Sub-Missions come in supporting role for infrastructure, marketing linkages and nurturing and mobilizing the social and cultural capital. Thus, the sequencing of the Nava Ratna Sub-Missions would be as follows.

4.11 Micro-watershed is the proven approach for holistic development strategy as the aim is to double the farm income. This approach also provides for baseline survey, entry point activities, establishes the core strengths of the Village, provides for mobilization of community resources and thus this approach in itself will start with the first Sub-Mission, i.e., Land Management and Conservation Sub-Mission (LMAC-SM). Thus, this activity will be undertaken in all targeted villages. This would further help in identification of other primary activities like fish production, milk production, Organic Agriculture, Sericulture or combination thereof. Once these primary economic activities are decided to be undertaken as specific Sub-Mission, the other supporting Sub-Missions will come into play, such as Road connectivity, Broadband connectivity, Semi-Processing, Processing and Market Linkages, Youth-Yoga-Sports and e-Gram (Village Knowledge Development Centres).

4.12 Thus the sequence (in terms of implementation) for these Nava Ratna Sub-Missions would perhaps be as given below:

- 1) Land Management and Conservation Sub-Mission (LMAC-SM)
- 2) Fishery Sub-Mission (Fishery-SM)
- 3) Milk Sub-Mission (Milk-SM)
- 4) Organic Agriculture Sub-Mission (Organic-SM)
- 5) Sericulture, Khadi and Cottage Industry Sub-Mission (SKCI-SM)
- 6) Road and Broad Band Connectivity Sub-Mission (RRBC-SMC)
- 7) Semi-Processing, processing and Marketing Linkages Sub-Mission (SPML- SM)
- 8) Youth, Yoga and Sports Sub-Mission (YYs-SM)
- 9) e-gram Sub-Mission (E-Gram-SM)

However, it was felt that looking at the grouping of activities and administrative requirements, the above Sub-Missions may need further reorganization as detailed below.

5. **Sub-Missions:** Each Sub-Mission is required to report individually to the Mega Mission: CMSGUY Society. After detailed deliberation whether each of the Sub-Mission is needed to be a separate registered society, it was felt that for operational convenience, it is necessary. However,

it was agreed that wherever existing Societies/agencies can play the role as Sub-Mission, it is appropriate to entrust them this role and if required, necessary structural changes can be brought in. Finance Department, P&D Department, NABARD and SLBC Convener will represent in every Sub-Mission society. However it was strongly felt that manpower engaged in the Mega Mission and each of the Sub-missions is the most critical element for success of the Mega Mission and the talent available in the country within the country within Central Government and various State Governments and open market shall be explored. With these observations, the session has broadly indicated the possible Sub-Mission wise structures as mentioned here below.

6. Land Management and Conservation Sub-Mission:

6.1. **Objectives:** a) micro watershed as a unit to develop the area and forms the basis for identification of other core activities and related Sub-Missions. b) Small streams- water harvesting, c) Prevent land degradation, d) Improve farm productivity, e) Improve activities based on Agriculture, Irrigation, Fishery, Forestry, Veterinary, Dairy, etc.

6.2. **Department:** Implementing agency is Soil Conservation department. A Sub Mission Society is to be formed. This Sub-Mission will be under the CMSGUY Society to be registered under Finance Department. This may be called Land Management and Conservation Sub Mission Society (LMAC-SMS) and the Soil Conservation Department may initiate the process of Registration by framing MOA and ROB and submit to the Finance Department so that Cabinet approval for the same can be obtained for CMSGUY. The LMAC-SMS may have the following committees:

6.3. **Apex committee: Chairman:** Hon'ble Chief Minister, Assam (since it is covering many aspects and departments and the central point of all Sub-Missions).

Members: Hon'ble Ministers Agriculture, Fishery Environment & Forest, AH & Veterinary.

6.4. **Executive Committee: Chairperson:** Chief Secretary

Members : Senior Most Secretaries of Agriculture and allied activities, Fishery Environment & Forest, AH & Veterinary, Revenue (DM), P& RD, Water Resources.

6.5. **Partnering Organizations :** ISRO, NERIWALM, Rajendra Singh (Waterman of India), Lok Seva Trust of Anna Hazare, Samaj Pragati Sahayog, Dewas MP, MIHIR SHAH, Hiware Bazaar, (Popatrao Pawar), Survey of India, NESAC, NIC, Centre for Future Studies, AASC, ARIASP, Representative of Gol.

6.6. **Focal Points:** a) Revise Land use policy, b) Micro planning at village level with watershed as a unit, c) GIS mapping of all water sheds, d) Can be modelled after Meghalaya Basin Missions, e) Land pooling for rural areas.

7. **Fishery Sub-Mission:** Principal Secretary, Fishery Department has explained the broad vision of the department to double the fish production and the requirement of resources under the proposed project: "**Ghare Ghare Pukhuri and Ghare Ghare Maach**". After detailed discussions,

it was felt that the Fishery Department can pursue its vision through the Fishery Sub-Mission of CMSGUY.

7.1. **Objective of Fishery Sub-Mission:** a) Increasing Fish production, b) Initiate income generation, especially in rural areas, and c) Capacity building for employment generation and profitability scope.

7.2. This will be registered as Society under Fishery Department. This Sub-Mission will be under the CMSGUY Society to be registered under Finance Department. Fishery Department may initiate the process of Registration of Fishery Sub-Mission Society (FSMS) by framing MOA and ROB and submit to the Finance Department so that Cabinet approval for the same can be obtained for CMSGUY. The FSMS may have the following committees:

7.3. **Apex committee of FSMS:**

Chairperson: Hon'ble Minister, Fishery, Assam

Vice Chairman: Agriculture Production Commissioner (APC).

Members: Senior-most Secretaries of Finance, Planning & Development, Cooperation, Agriculture, Revenue, Soil Conservation, Irrigation, Water Resources, PHE, P&RD, Industries.

7.4. **Executive Committee of FSMS:**

Chairperson: Senior most Secretary of Fishery Department

Members: Officers representing stakeholder departments and not below the rank of Secretaries- Finance, Planning & Development, Cooperation, Agriculture, Revenue, Soil Conservation, Irrigation, Water Resources, PHE, P&RD, Industries.

7.5. **Partnering organizations:** NFDB, NABARD, ARIASP, SLBC, AAU, Fishery College Raha, Progressive Fish Farmers, Fish Exporters, World Fish Centre Malaysia, representative of Govt. of India.

7.6. As brought out during the session, the department may take steps to bring the FISHFED under Fishery Department.

7.7. **Focus Points:**

- a) FSMS will work under overall supervision and guidance of CMSGUY Mega Mission Society.
- b) Convergence of existing schemes “*Ghare Ghare Pukhuri Ghare Ghare Mach*” with proposed sub-mission
- c) Organic Fish Branding
- d) Proper marketing of Fish through Amar Dukaan concept.
- e) Revisiting mandates of AFDC and FISHFED.

8. Milk Sub-Mission :

8.1. **Objective:** a) To make the State self-sufficient in Milk production, b) Development of Dairies, and c) Capacity building for income and employment generation

8.2. **Department:** Implementing agency is AH & Vety.deptt.

8.3. Milk Sub Mission Society (MSMS) will be registered as a society by the AH & Vety department. This MSMS will be under the CMSGUY Society to be registered under Finance Department. AH& Vety Department may initiate the process of Registration of Milk Sub-Mission Society (MSMS) by framing MOA and ROB and submit to the Finance Department so that Cabinet approval for the same can be obtained for CMSGUY. The MSMS may have the following committees.

8.4. **Apex committee:**

Chairperson: Hon'ble Minister AH & Vety, Assam .

Members: All stakeholder departments- Senior most secretaries of Finance, Planning & Development, Cooperation, Agriculture, Revenue, Soil Conservation, Irrigation, Water Resources, PHE, P&RD, Industries.

8.5. **Executive Committee:** To be headed by the Sr most Secy of AH & Vety Deptt and Officers representing stakeholder departments and not below the rank of Secretaries- Finance, Planning & Development, Cooperation, Agriculture, Revenue, Soil Conservation, Irrigation, Water Resources, PHE, P&RD, Industries.

8.6. **Partnering Organizations:** NDDB, NABARD, ARIASP, International Livestock Research Institute (ILRI), GOI-Director Dairy and others as above, NDRI-Karnal, Veterinary College, Anand Agricultural University, IRMA.

8.7. **Focus Points:**

- a) MSMS will work under overall supervision and guidance of CMSGUY Mega Mission Society.
- b) Merging of Directorates of Dairy and Veterinary
- c) ALDA will be subsumed /part of new MISSION society

9. Organic Agriculture Sub-Mission :

9.1. **Objectives:** a) Complete rural empowerment, b) To increase agricultural productions and agriculture-based activities, c) Capacity building for income and employment generation.

9.2. **Department:** This Sub-Mission will be implemented by Agriculture Department.

9.3. Organic Agriculture Sub Mission Society (OA-SMS) will be registered as a society by the Agriculture department. This OA-SMS will be under the CMSGUY Society to be registered under Finance Department. Agriculture Department may initiate the process of Registration by framing MOA and ROB and submit to the Finance Department so that Cabinet approval for the same can be obtained for CMSGUY. The OA-SMS may have the following committees.

9.4. Apex committee: Chairperson: Hon'ble Agriculture Minister, Assam.

Members: Senior most secretaries of Fishery, AH & Vety, Member FSSAI, Science & Technology, Assam Agriculture University.

9.5. Executive Committee: Chairperson: Senior Most Secretary of Agriculture Dept.

Members: Representatives, not below the rank of Secretary, of Fishery, AH & Vety, Member FSSAI, Science & Technology, Assam Agriculture University.

9.6. Partnering Organizations : APEDA, Tea Board, Tea Research Institute, Tocklai, International Competence Centre for Organic Agriculture, Bangalore (NGO), National Centre for Organic Farming, Panchkula and Imphal, Spices Board, ARIASP, Representative of GoI.

9.7. Focus Points: a) Marketing of Organic products

b) Contract farming of organic rice

c) Sustainable value and supply chains

d) Consulting Big Bazaar, Fab India, NJB, Reliance, etc to get marketing ideas and technology.

e) Area concept, water management for organic farming in the line of Sikkim model and Bhutan model

f) Encouraging local Entrepreneurs.

10. Sericulture, Khadi and Cottage Industry:

10.1. Objectives:

a) Skill development

b) Encouraging Handloom & Sericulture production

c) Encouraging Khadi and Cottage industry

d) Capacity building for income and employment generation

10.2. Sub-Mission: Since Sericulture and Handlooms and Khadi sector are different, after detailed deliberation, it is felt as regards creation of Sub-Mission as follows:

i) Newly created Assam Silk Outreach Mission (ASOM) Society can act as Sub-Mission for Sericulture and Handlooms.

ii) Assam Khadi and Village Industries Board (AKVIB) will look after the Khadi and Village/cottage industries

10.3 Department: Implementing agency is Handloom Textile & Sericulture Department.

10.4. ASOM Society will be registered as a society by the HTS department. This Society will work under the CMSGUY Society to be registered under Finance Department. HTS Department is at the advanced stage of Registration. For this purpose, the following committees may be formed.

10.5. **Apex committee:** *Chairperson:* Hon'ble Minster of Handloom Textile & Sericulture, Assam. *Members:* Senior most secretaries of Environment and Forest, Industries & Commerce, IT, Agriculture Department, Panchayat and Rural Development, Central Silk Board, Science & Technology, Assam Agriculture University, and Sericulture College.

10.6. **Executive Committee:** Headed by Chief Secretary, Govt. of Assam. Members: Representatives, not below the rank of Secretary of Environment and Forest, Industries & Commerce, IT, Agriculture Department, Panchayat and Rural Development, Central Silk Board, Science & Technology, Assam Agriculture University, and Sericulture College of Partnering Organizations: AKVIB, NEDFi, Central Silk Board, ARTFED.

10.7. *Partnering Organizations:* CSB, ARTFED, NEDFi, NEHHC, Private marketing agencies.

10.8. **Focus Points:**

- a) Plantation of seri trees
- b) Diversification and quality muga seeds availability.
- c) Preparation of DPR by KVIB under the supervision of one Jt. Secretary level officer using ICT technology/KVIB Restructuring.
- d) Cluster approach.
- e) Concept of competitiveness and production at competitive prices.
- f) End to end approach

11. **Road and Broad Band Connectivity:**

11.1. It can be segregated into two sub-missions i) Assam Road Connectivity Sub-Mission ii) Broad band Connectivity Sub-Mission.

11.2. **Assam Road Connectivity Sub-Mission (ARC-SM):**

- Objective:
- a) Physical connectivity to all villages of Assam.
 - b) Ensuring market linkage of all Agricultural produce.

11.3. Departments: Implementing agency is Public Works (R) Department.

11.4. **Apex committee:** Chairperson, Hon'ble Minister of Public Works (R) Department, Assam. Members; Senior most secretaries of R &DM, P & RD, Agriculture, Industry, IT, Home, Transport.

11.5 **Executive Committee:** Headed by Addl.Chief Secretary, PWD, Govt. of Assam. Member departments: R &DM, P & RD, Agriculture, Industry, IT, Home, Transport

11.6. **Partnering Organizations :** NHAI, NHIDC, PWD (NH), PWD (R), NEC, Power, E & Forest, CRF, Assam Road Maintenance Board, PRI-MGNREGA, PMGSY, BRO, ASTC, Transporter's Association, Motor Owners Association, , CRRI, Indian Road Congress, NRRDA, International Road Federation, ASAMB (Marketing Board), Assam State Warehousing, Tourism, ARIASP, Representative of GoI.

- 11.7. Focus Points: a) Taking advantage of Act East Policy
b) All growth centers, Industrial Estates, Centres of Production
c) To ensure maintenance of Asset Register (One Assam Road Map)
d) Standardize, categorize the roads, Convergence of underground cables, roadside amenities, petrol pumps, connecting tourist spots, pay & use toilets, health institutions, schools, linking points of Inter model transport, road side plantations,
e) Special technology and standards for Barak Valley and Hill roads, road safety

11.8. Broad band Connectivity Sub-Mission (BbC-SM):

- 11.9. Objective: a) Internet and digital connectivity to the villages of Assam.
b) Capacity building for income and employment generation.

11.10. Department: Implementing agency is IT Department.

11.11. Apex committee: *Chairperson:* Hon'ble Minister of IT Department, Assam and *Members:* Senior most secretaries of PWD, Commerce and Industry, Agriculture, R&DM, Home, etc

11.12. Executive Committee: *Chairperson:* Headed by Senior Most Secretary IT Deptt., Govt. of Assam and *Members:* Not below the rank of secretaries of PWD, Commerce and Industry, Agriculture, R&DM, Home, etc

11.13. Partnering Organizations : BSNL, AMTRON, NIC, Private Players, service providers, IIT, IIIT, BBNL, CS, AMTRON, DeITY, CSCSPV, Nielit, RailTel, OIL, PGCIL for Optical Fibre.

- 11.14 Focus Points: a) Internet & Digitally enabled Assam
b) To access USO funds.
c) Sites and professional bodies for Internet landing.

12. Semi-Processing, Processing and Marketing Linkages Sub-Mission (SPML-SMS):

- 12.1. Objective: a) Increasing village economic activity.
b) Remunerative prices to the Farmers.
c) Controlling post- harvest losses.
d) Equity for entrepreneurs,
e) Agri-business.

12.2. Departments/Implementing agency: Industry & Commerce Department.

12.3. Apex committee: Chairperson, Hon'ble Minister of Industry & Commerce Department, Assam. Member departments: UDD, P & RD, Agriculture.

12.4. Executive Committee: Headed by Senior Most Secretary I & C deptt., Govt. of Assam. Member departments: UDD, P & RD, Agriculture.

12.5. Partnering Organizations: Agriculture marketing board, NABARD, Transport, ARIASP, Representative of GoI.

12.6. Focus Points: a) Block level and district facility, cold storages, chilling vans, bulk cooling for milk, e-marketing etc., b) Need processing facilities, pack-houses, transport, cold-chain. c) Value chain for each commodity. d) Separate Processing and Market Linkages Sub-Mission society to be created under Agriculture Department. e) Bring all rural haats under one Act. f) Develop e-markets, market intelligence, agriculture credit, financing the farmers

13. Youth, Yoga and Sports Sub-Mission:

13.1. Objective: a) Education, health, Skill Development
b) Develop Volunteerism, Spirit of Social service,
c) Channelize youth energy, spreading digital literacy,

13.2. Departments: Implementing agency is Sports and Youth Welfare Department.

13.3. **Apex committee:** Chairperson, Hon'ble Chief Minister, Assam (as Minister, Sports and Youth Welfare).

13.4. **Executive Committee:** Headed by Senior Most Secretary Sports and Youth Welfare deptt., Govt. of Assam.

13.5. Member departments: Education, Health & Family Welfare, Skill Development, Tourism, Culture Affairs, Social Welfare, P&RD, Agriculture, IT, HAD, WPTBC.

13.6. Partnering Organizations: NYK, NCC, BSG, NSS, SAI, LNIPE, EGM, RLM, AYUSH, ASDMA, Representative of GoI.

13.7. Focus Points: a) One affiliated youth club in every village.
b) May be named as Assam Youth Development Mission
c) Youth festival, cultural activities, sports.

14. e-gram Sub-Mission :

14.1. Objective: a) A mass movement to tap community energy.
b) Strengthening community based organizations.
c) Educated, enlightened, elevated Gram.
d) Promote education, culture and Peace in every village,

14.2. Departments: Implementing agency is Cultural Affairs Department.

14.3 Apex committee: Chairperson, Hon'ble Minister, Cultural Affairs deptt. Assam .

14.4. Executive Committee: Headed by Senior Most Secretary Cultural Affairs deptt. Assam, Govt. of Assam. Stakeholder department: Home Department.

14.5. Focus Points: a) Concept in Budget Document.
b) Knowledge development centres.
c) Village knowledge centres
d) Proposals for library, IT centre, Skill centre etc.
e) Peace promoting infrastructure.

15. With the above observations, Chairman and Chief Secretary concluded the session stating that all concerned departments will further thing through the process that each department will follow so that this unique and most prestigious project of the State Government will take firm roots in each village to double the farm income in next five years and Mega Mission of CMSGUY will become a model for the rest of the country.

Commissioner & Secretary, Finance Department, on behalf of the State Government and Finance Department, extended vote of thanks to all senior officers present throughout the full day session and for their active participation.

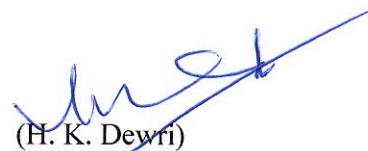
Sd/-

(V. K. Pipersenia, IAS)
Chief Secretary, Assam

No. FEA.90/2016/17 Dated 10th August 2016

Copy to :

1. The Commissioner & Secretary to Hon'ble Chief Minister / PS to Hon'ble Finance Minister
2. All Addl. Chief Secretaries / Principal Secretaries/Com. & Secretaries/Secretaries/All HODs.
3. e-governance unit, Finance deptt.



(H. K. Dewri)
Director
Finance (E.A.) Department